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# News and Current Events:: Amazon Kindle ebooks outsell paperbacks

## Amazon Kindle ebooks outsell paperbacks - posted by sermonindex (), on: 2011/2/1 18:48

A similar pattern has continued during January 2011 with 115 ebooks being sold for every 100 paperbacks.

The figure only relates to the US market and the number of ebooks sold on AmazonÂ's own e-reader device, the Kindle, which now accounts for 41.5 per cent of the e-reader market. Amazon is expected to sell more than eight million Kindles this year, up from 2.4 million last year, according to Bloomberg.

read more: http://www.telegraph.co.uk/technology/amazon/8288204/Amazon-Kindle-ebooks-outsell-paperbacks.html

### Re: Amazon Kindle ebooks outsell paperbacks - posted by KingJimmy (), on: 2011/2/1 19:02

I love my Kindle. It's great for taking notes in books, and actually being able to find quotes you've highlighted before. If I wanted to do that with an old style book, I had to 1) remember which book the quote was from and 2) browse every pag e until I find it. Not to mention, this saves a ton of physical storage space.

The only draw back is now if somebody interviewed you, it wouldn't be very impressive looking for you to sit in front of a kindle vs. a wall of books.

The only thing I DON'T like about the Kindle is that you can't resell your books. You are permitted to loan a book to som ebody who has a Kindle though.

#### Re: - posted by ccchhhrrriiisss (), on: 2011/2/1 19:15

I have a Barnes & Noble Nook.

I must admit that I was a bit skeptical about it. I used to have a Franklin Electronic Bible...and it just wasn't something th at I could get used to. However, I received this as a gift and decided to give it a try.

I am surprised at how versatile the Nook is. I already have several dozens of books -- including two different Bible versi ons, WHY REVIVAL TARRIES by Leonard Ravenhill and NO COMPROMISE (by Melody Green).

One of the advantages is that you can download pretty much ANY classic books for free. I can also go to one of our pub lic or university libraries and "borrow" books at no cost.

My brother-in-law has an iPad with an app (either Kindle or Nook). He enjoys it quite a bit! However, one of the advantages of the Nook or Kindle is that there isn't a glare. The trade off is that there isn't a back light either.

Greg or Jimmy: Do you know a website where I can find some classic Christian ebooks for my Nook? Thanks!

#### Re: - posted by KingJimmy (), on: 2011/2/1 19:16

Sorry, I don't know anything about the Nook :-)

#### Re: - posted by ccchhhrrriiisss (), on: 2011/2/1 19:19

Hi Jimmy,

I do have Adobe Digital Editions and can use it to upload books into my Nook too. From what I understand, the same can be done for the Amazon Kindle too.

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# Re: - posted by Compton (), on: 2011/2/1 22:58

Besides publishing books on the Kindle. people can publish pamphlet sized writings as "Kindle Singles."--- piecess of writing between size of a newspaper feature and a few chapters of a book.

Sermon transcriptions would be good Kindle Singles.

http://www.businesswire.com/news/home/20101012006202/en

Also, blogs can be published to Kindle.

http://techcrunch.com/2009/05/13/kindle-publishing-now-open-to-all-blogs/

### Re: - posted by KingJimmy (), on: 2011/2/2 0:26

An interesting note: Today I was reading Richard Foster's classic, "A Celebration of Discipline." The chapter was on "Si mplicity." And I was reading about simplicity on my Kindle.

Rather ironic, no?

#### Re: - posted by TimmyJoe, on: 2011/2/2 9:11

The kindle is great! Im reading Roy Hession's "The Calvary Road", and it was free on amazon!

#### Re: Amazon Kindle ebooks outsell paperbacks - posted by Lysa (), on: 2011/2/2 10:31

I really enjoy my Kindle. 95% of the books I have on it are old and therefore... free!!! They are pdf's I downloaded from books.google.com or archive.org.

Now granted, since they are pdf's, I can't do what Jimmy does with highlighting and such; but that is ok, I take notes in m y notebook.

God bless,

Lisa

#### Re: - posted by Madefree (), on: 2011/2/2 11:39

I don't have a Kindle or Nook, but I do have an ereader, (Aluratek Libre) and it usually goes with me most places. The ad vent of the ebook is probably one of the best things to happen in Christian literature as it makes almost all older classic writings available for free on certain sites. (www.ntslibrary.com) (www.ccel.org) While it is less impressive then a massive bookcase, it's pretty useful.(and economic!) I have a feeling that the trend of ebooks outselling printed books will continu e as ereaders become more common and ebooks get cheaper. It's an investment to buy a 100-something ereader to sa ve 100s of dollars on books. Most people probably see that.

-Mike W.

#### Re: - posted by KingJimmy (), on: 2011/2/2 12:19

A great thing about eBooks is the increased ability to self-published something. Granted, you can already self-publish e Books on your own website, or just blog your thoughts. But I see this new medium as yet another way to side-step the d ifficulties of people in their attempt to publish a book. It almost makes me wonder, what need will there be for most book publishers in a few decades?

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# Re: - posted by ccchhhrrriiisss (), on: 2011/2/2 17:32

One of the great things that you can do with your eReader (a Kindle, Nook, etc...) is download free books from Google, Project Gutenberg, etc... and upload them into your device via Adobe Digital Editions.

You simply download Adobe Digital Editions (free). Once it is opened, you simply drag the ebooks that you download int o the open program. After you plug your device into your computer, your device icon will appear on the left of the Adobe Digital Editions menu. You can then drag the converted ebooks into your device icon! The books are immediately avail able!

This alone make it worth the \$150 investment!

### Adobe Digital Editions - posted by Lysa (), on: 2011/2/2 17:50

ccchhhrrriiisss,

I checked out Adobe Digital Editions for a quick peek but I couldn't find how it differed from just dragging and dropping m y pdf file into my Kindle.

You know, if it's better, I'll certainly use it but I don't understand 'how' it's better. Inquiring minds want to know!! haha

Thanks and God bless, Lisa