

News and Current Events :: Disappearing bees threaten ice cream sellers

Disappearing bees threaten ice cream sellers - posted by SimpleLiving (), on: 2008/2/17 14:12

Silly title aside, this relates to a LOT of food items.

(http://money.cnn.com/2008/02/17/news/companies/bees_icecream/index.htm?postversion2008021712) Disappearing bees threaten ice cream sellers

Premium maker Haagen-Dazs says vanishing bee colonies in the U.S. could mean fewer flavors and high prices.

NEW YORK (CNMoney.com) -- Haagen-Dazs is warning that a creature as small as a honeybee could become a big problem for the premium ice cream maker's business.

At issue is the disappearing bee colonies in the United States, a situation that continue to mystify scientists and frighten foodmakers.

That's because, according to Haagen-Dazs, one-third of the U.S. food supply - including a variety of fruits, vegetables and even nuts - depends on pollination from bees.

Haagen-Dazs, which is owned by Nestle, said bees are actually responsible for 40% of its 60 flavors - such as strawberry, toasted pecan and banana split.

"These are among consumers' favorite flavors," said Katty Pien, brand director with Haagen-Dazs.

"We use 100% all natural ingredients like strawberries, raspberries and almonds which we get from California. The bee problem could badly hurt supply from the Pacific Northwest," Pien said

Pien said Haagen-Dazs is hoping scientists get a breakthrough in this mystery soon. Otherwise, she said, the company may have to "re-examine the flavors that we currently offers our customers."

"We have to ensure that we have enough supply to maintain our variety," she said.

Additionally, a supply shortage of key ingredients could push up retail prices for its products, she said.

Pien said the company is donating \$250,000 to both Pennsylvania State University and the University of California, Davis to fund research into the bee colony collapse disorder (CCD).

She said Haagen-Dazs is also rushing to raise consumer awareness about the problem by launching a new flavor this spring called Vanilla Honey Bee.

"We'll use part of the sales from this flavor help the honeybees," she said.

"This is the first time that Haagen-Dazs has adopted a cause like this," said Pien. **"We are taking this very, very seriously because it impacts not just our brand but the entire food industry."**

Re: Disappearing bees threaten ice cream sellers, on: 2008/2/17 14:23

Quote:

-----Silly title aside, this relates to a LOT of food items.

Hi Keith,

Glad you mentioned the title, as I confess to being incredulous, along the lines of 'this has something to do with being a Christian?'

When the enemy comes in like a flood, the Spirit of God will raise up a standard (against him). We could entitle this as 'God strikes back', perhaps?

Isaiah 59:19

So shall they fear

The name of the LORD from the west,

And His glory from the rising of the sun;

Re: Disappearing bees threaten ice cream sellers, on: 2008/2/17 14:43

Quote:

-----At issue is the disappearing bee colonies in the United States, a situation that continue to mystify scientists and frighten foodmakers

No wonder, with pollution, crop spray, noise pollution etc.. that they are disappearing. But to where?

Bees like peace and quiet. They may be driven else where to a more remote part of the world where it's quieter.

The earth requires a rest, it's being worked and reworked. It's stressed out!

Re:, on: 2008/2/17 14:44

Prayerfully these phenomenas will cause folks to fear GOD - but I must say, with all Due respect that this is not GOD doing this - though He's allowing it and did foretell of it - but this is MAN doing these things.

The tribulation is satan's wrath against man and creation through man.

These food shortages, Etc. are man caused with the intent to depopulation and control.

The Vials are "HIS wrath".

Rev 11:18 And the nations were angry, and thy wrath is come, and the time of the dead, that they should be judged, and that thou shouldest give reward unto thy servants the prophets, and to the saints, and them that fear thy name, small and great; **and shouldest destroy them which destroy the earth.**