

## News and Current Events :: Google bans Christian ad

### Google bans Christian ad - posted by sermonindex (), on: 2004/8/17 23:09

[Image: [https://www.sermonindex.net/images/forum/2004/may/featured\\_news.gif](https://www.sermonindex.net/images/forum/2004/may/featured_news.gif)]

Google has banned a Christian organization's advertisements promoting its stance against homosexuality, saying the group promotes "hate."

Stand to Reason, a nonprofit apologetics organization, says its "AdWord" advertisement on Google recently was pulled down. Specific AdWord ads are listed in the right-hand margin of search results on the popular site when key words an advertiser submits match with those put in by a Net user. A company promoting hats, for example, could have their site displayed when a user searches for information about hats.

Melinda Penner, director of operations for Stand to Reason, says the organization placed four ads on Google. Three of the ads remain on the system, but one leading Net surfers to a Q&A about same-sex marriage was taken down after running for two or three weeks.

"Google's objections had to do with other articles on our website pertaining to homosexuality," Penner told WND. "They claimed that their specialist had deemed us a hate site and that their policies didn't allow people to have ads that discriminated against certain groups, which include sexual orientation."

### Re: Google bans Christian ad - posted by sermonindex (), on: 2004/8/17 23:11

Here is the website that was banned I believe:

Stand to Reason (Christian Apologetics Organization)  
<http://www.str.org/>

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This is quite scary that HUGE christian search engines can control much of the web traffic and choose not to show sites. I have heard that countries such as china can block ip address of certain sites also and servers to prevent materials bein accessible by their civilians.