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News and Current Events :: Churches put faith in mass mailing of film

Churches put faith in mass mailing of film - posted by sermonindex (), on: 2004/11/14 18:52

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WESTERLO -- Coming soon to a mailbox near you: Jesus.

Along with all those unsolicited holiday catalogs, 19,001 homes in the Capital Region will receive DVD copies of "Jesus" -- a 1979 Hollywood film depiction of the Christian savior's life.

The mass evangelical effort of the G-rated film will target churches and homes throughout Albany, Greene and Schenect ady counties, from Gallupville to Cairo. The local distribution comes from a national organization in California, the Jesus Video Project America, a group established in 1992 with the goal of distributing the Warner Bros. film to every home in A

"This is not at the expense of any other ministry," said James DeForest, a congregant assisting with fund raising. "This is something that would augment other aspects of ministry."