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Weeks after Google pulled pro-life ads from its "abortion clinics" search results, Yahoo has also followed suit after being petitioned by the pro-choice groups NARAL Pro-Choice America and UltraViolet.

"We have found at least some of the ads to be out of compliance with our policies and we are taking them down," CNET quoted a Yahoo spokesperson as saying. "We're in the process of reviewing the other ads and will take similar action if any are found to not be in compliance with our policies."

NARAL and UltraViolet alleged that the "majority" of ads that popped up when users typed "abortion clinics" into Yahoo's search were "deceptive," funded by pro-life groups and discouraged women from having abortions using titles such as "Free Abortion Clinic." ...

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