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News and Current Events :: Ford caves to 'gay' pressure

Ford caves to 'gay' pressure - posted by sermonindex (), on: 2005/12/16 9:42

[Image: https://www.sermonindex.net/images/forum/2004/may/featured_news.gif]

WASHINGTON - Ford Motor Co. said Wednesday it would reinstate and expand the scope of its advertising in gay publi cations after criticism from gay rights groups.

Ford said in a letter it would restore advertising for its luxury Jaguar and Land Rover brands in gay publications and run corporate ads marketing all eight of its vehicle brands in the publications.

Â"It is my hope that this will remove any ambiguity about FordÂ's desire to advertise to all important audiences and put t his particular issue to rest,Â" wrote Joe Laymon, FordÂ's group vice president for corporate human resources.

AFA considering boycott of Ford Motor Company - posted by PreachParsly (), on: 2005/12/16 12:35

AFA considering boycott of Ford Motor Company

(Tupelo, MS) - The American Family Association says that Ford Motor Company reneged on some agreements reached in discussions with the automobile giant, and the organization is considering its next move.

Â"We had an agreement with Ford, worked out in good faith. Unfortunately, some Ford Motor Company officials made th e decision to violate the good faith agreement. We are now considering our response to the violation and expect to reac h a decision very soon,Â" said Donald E. Wildmon, chairman of AFA.

AFA had called for a boycott of Ford last spring because of FordÂ's support for the homosexual agenda and homosexua I marriage but suspended the boycott for six months at the request of a group of Ford dealers. Wildmon said AFA and F ord officials hammered out an agreement in the interim that was accepted by both parties.

Â"All we wanted was for Ford to refrain from choosing sides in the cultural war, and supporting groups which promote sa me-sex marriage is not remaining neutral, A" Wildmon stated.

He stated that because Ford broke the agreement, the option of a boycott is now very much alive.

No additional comments regarding Ford will be made at this time.

American Family Association is a pro-family advocacy organization with over two million online supporters.

Re: AFA considering boycott of Ford Motor Company - posted by Agent001 (), on: 2005/12/16 14:03

It feels like both sides are adopting "power politics" as their way of shaping society's values.

Is this really what Jesus would do?